

# ANNUAL REPORT

2024



AMERICAN SCHOOL HEALTH ASSOCIATION



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**PRESIDENT**

Meagan Shipley

**VICE PRESIDENT**

Dave Kobel

**TREASURER**

Manuel Ortiz

**SECRETARY**

Dave Kobel

**ADVOCACY & COALITIONS**

Andrea Boudreaux  
Alec Fraser

**FUTURE LEADERS ACADEMY**

Chris Paske  
Sarah Blanton

**INDEPENDENT MEMBERS**

Sarah Helton  
Alec Fraser

**LEADERSHIP & RECOGNITION**

Rosemary Reilly-Chammat  
Shauvon Simmons-Wright

**PROFESSIONAL DEVELOPMENT**

Ashley McIvor

**RESEARCH & PUBLICATIONS**

Alicia Hoke  
Jonetta Mpofu

# 2024 National Board of Directors

# Mission, Purpose, and History

The mission of the American School Health Association (ASHA) is to transform all schools into places where every student learns and thrives.

ASHA envisions healthy students who learn and achieve in safe and healthy environments nurtured by caring adults functioning within coordinated school and community support systems. The Association is a multidisciplinary organization of administrators, counselors, dietitians, nutritionists, health educators, physical educators, psychologists, school health coordinators, school nurses, school physicians, and social workers.

For nearly 100 years, ASHA has advocated for quality school health programs for every child. ASHA proudly serves as the only multidisciplinary national membership organization supporting a coordinated and collaborative approach to school health. ASHA was founded at the annual meeting of the American Public Health Association (APHA) on October 27, 1927. Known then as the American Association of School Physicians, the new organization's first president was William A. Howe, MD. Interest in the association grew so rapidly that in 1936, it opened its membership to all professionals interested in promoting school health, and the organization officially became the American School Health Association.

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# President's Message

We have experienced significant change and transition over the past several years, and we have learned a great deal. We have listened extensively, made adjustments, and utilized data to inform our decisions. ASHA is in a solid financial position and has built reserves to ensure its stability into the future. The bylaws have been updated to extend the terms of the Board of Directors to 3 years and to create a role for the Past President, which will bring more consistency under changes in leadership. Beginning in January 2025, I will transition to this new role and am excited to stay involved and support the new team of officers.

ASHA is focused on sustainability in all aspects, including the financial health of the Association, to sustain our work well into the future. Our 2024 Board of Directors election has taken place, and we have three new outstanding members joining us in 2025. We are thrilled to welcome Sarah Thompson, Dr. Cynthia Samuel, and Dr. Antionette Meeks. Manuel Ortiz also joined us to fill vacancies on the Board. The 2025 board, under the leadership of Dave Kobel, will oversee the management of ASHA's healthy reserve funds and continue investing in socially responsible funds. We'll be kicking off our 100th year celebration at our 2025 conference in Denver, Colorado. We'll begin the festivities there, culminating in our 100th anniversary in 2026.

Thank you to Sarah Blanton, Sarah Helton, and Chris Paske for their years of service to ASHA and the BOD. Sarah and Chris will continue leading FLA, and we are immensely grateful for their service. In the past few years, we have seen an increase in FLA applications, which is a true testament to their mentorship and commitment to the program.

We've negotiated a 5-year contract renewal with Wiley for the publication of the Journal of School Health. This includes some terrific concessions that will benefit ASHA moving forward. JOSH continues to be considered a top-tier journal with a 2023 Clarivate impact factor of 1.8.

Through the transition from subscription to open access, JOSH revenues have exceeded estimates once again. Josh Editor and Managing Editor, Dr. Michael Long, and Ashley Havlicak are working with our Research and Publications Committee to recruit new reviewers to decrease the submission-to-acceptance time.

ASHA has weathered the disruptions of the pandemic and offered more virtual and on-demand options. We've now held three in-person conferences and continue to offer professional development opportunities. Thank you for all you do for students and the field of school health.



# Executive Director's Message

Since entering into a partnership with Indiana University, the staff have overseen growth in key areas including convenings, dissemination, and stewardship. ASHA is renowned for convening a multidisciplinary audience, offering both virtual and in-person events. ASHA continued the tradition of disseminating cutting-edge research through our Journal of School Health (JOSH) and providing up-to-date knowledge and skills through our high-quality professional development. ASHA continues to be a good steward of its resources, including funding, relationships, and members, to shepherd ASHA into the next 100 years. The Board of Directors has initiated an investment strategy that includes sustainability and socially responsible investing. Overall, ASHA has adapted to changing trends and times and is committed to sustaining the Association by keeping students at the center. Goals for 2024 included renewing the external agency agreement with IU, seeking additional grant funding, expanding the staff, and increasing engagement in DEIA and sustainability efforts, including growing the membership.

ASHA negotiated a 4-year renewal of the Indiana University external agency agreement, which leverages the University's human resources for management of ASHA. Part of this agreement includes hiring a part-time staff person to help create more ASHA-branded content. This is the first step in growing our staff capacity. To that end, ASHA applied for three grants in 2024. Though we were not funded, we have further developed relationships with funders and expressed our interest in new initiatives. Now we have ideas on the page and feedback from funders that will help us improve.

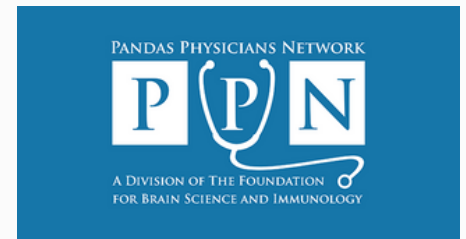
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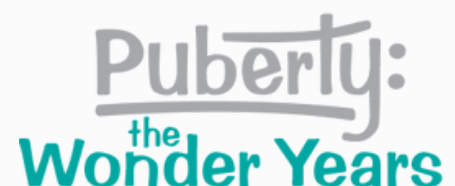


# Donors, Corporate Members, Sponsors, & Funded Projects

We deeply appreciate the generosity of our sponsors, whose support has been instrumental in keeping costs low and ensuring our conference remains accessible to all.



Kids deserve the best.





# ASHA AWARD WINNERS

Congratulations to our 2024  
award winners!



**Rochelle Davis**  
*Howe Award*



**Kate McDevitt & Sheila Caldwell**  
*School Health Professional of the Year*



**Meagan Shipley**  
*ASHA Fellow*

## Presidential Citations

Fran Meyer  
Larry Olsen  
Tanvi Gahlot  
Paige Toop  
Kayce Solari Williams



**Penn State PRO Wellness**  
*WSCC Award*



**ADVOCACY & COALITIONS**

Rebecca Mueller  
Julia DeAngelo  
Leslie Allsopp  
Reed Miller  
Linda Morse  
Cynthia Burwell  
Andrea Boudreaux  
Alec Fraser  
Mike Herman  
Catherine Buffet

**LEADERSHIP &  
RECOGNITION**

Rachel Sadlon  
Kathy Finley  
Shauvon Simmons-  
Wright  
Rosemary Reilly-  
Chammat  
Russel Hortilano  
Bernetta Wiggins

**FUTURE LEADERS  
ACADEMY**

Christine Paske  
Sarah Blanton  
Alyssa Powell  
Caitlin Shauck  
Sarah Prowitt  
Reed Miller  
Olya Clark  
Heidi Milby  
Stephanie Ross  
Leslie Allsopp  
Derek Craig

# ASHA Committee Members

**RESEARCH &  
PUBLICATIONS**

Hannah Catalano  
Alicia Hoke  
Larry Olsen  
Susan Russell  
Sheila Patterson  
Matt Hutchins  
Bonni Hodges  
Christine Fisher  
Leigh Szucs  
Sheila Abebe  
Wendy Sellers  
Jonetta Mpofu  
Erika VanDyke  
Mary Kay Irwin  
Rosemary Reilly-  
Chammat  
Leslie Allsopp  
Rhannon Thai

**PROFESSIONAL  
DEVELOPMENT**

Ashley McIvor  
Emily Forsyth  
Gretchen Carlton  
Jasmine Pagano  
Lollino  
Jenna Bacolor  
Kathryn Atwood  
Katie Greenawalt  
Larry Olsen  
Mary Beth  
Szydlowski  
Mary Lay  
Nakisha Floyd  
Susan Russell  
Wendy Sellers  
Heidi Milby  
Courtney Lyons  
Dena Cox

# ASHA Committee Members

# FINANCIAL REPORT

**American School Health Association**  
**Statement of Activities and Change in Net Assets**  
**For the Year Ended December 31, 2024**

	<b>Without Donor Restrictions</b>	<b>With Donor Restrictions</b>	<b>Totals</b>
<b>Revenue and Support:</b>			
Contributions	\$ 80	\$ -	\$ 80
Conference sponsorships	17,945	-	17,945
Corporate partnerships	11,000	-	11,000
Memberships	48,892	-	48,892
Conference registration fees	47,353	-	47,353
Education	310	-	310
Publications	266,382	-	266,382
Other income	15,022	-	15,022
Investment income	25,634	15,220	40,854
Total Revenue and Support	432,618	15,220	447,838
<b>Net Assets Released from Restriction</b>	-	-	-
<b>Expenses:</b>			
Conference	\$ 115,758	\$ -	\$ 115,758
Memberships	117,976	-	117,976
Education and publications	60,829	-	60,829
Management and general	105,840	-	105,840
Total Expenses	400,403	-	400,403
<b>Excess of Revenues Over (Under) Expenses and Losses</b>	32,215	15,220	47,435
<b>Net Assets, Beginning of Year</b>			
Without donor restrictions	535,596		535,596
With donor restrictions	-	152,557	152,557
Donor-restricted endowment funds	-	113,000	113,000
<b>Net Assets, End of Year</b>	\$ 567,811	\$ 280,777	\$ 848,588

# Contact Information

## Executive Director

Jeanie Alter, PhD,  
MA, MCHES, FASHA

## Membership Services Manager

Kaitlyn Celis, BS

## Phone

(202) 854-1721

## Email

info@ashaweb.org

## Website

ashaweb.org

## Follow Us!

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