

## School Health Conference Sponsorship Prospectus



## Make Meaningful Connections with ASHA

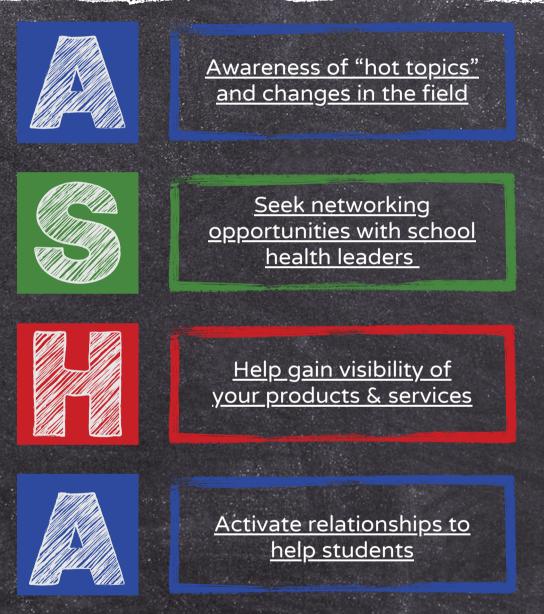
# About Our Conference

For nearly 100 years, the American School Health Association (ASHA) has promoted the health of our nation's youth by educating its members who work in PreK-12 schools or advise and oversee health education or health services programs in schools or state agencies. Our mission is to transform all schools into places where every student learns and thrives.

The Annual American School Health Conference will consist of two unique events – a virtual event and an in-person institute. These events will attract approximately 400 school health professionals from across the nation to network and discuss current school health issues and trends, research findings, and innovative teaching techniques.



## The Value of ASHA Sponsorship



ASHA inspires deeply held passion and admiration among its community of supporters. We will work with you to create opportunities to expose your brand to build or strengthen meaningful relationship with influential purchasers in the field of school health.



All Sponsors will have an exhibit and be highlighted on our website, social media, and virtual platform.

Children's Champion	Well Being Benefactor
\$12,500	\$10,000
<ul> <li>30 Minute Speaking Opportunity</li> <li>Pre or Post Email to Entire ASHA Database</li> <li>Item in Conference Bag</li> <li>4 Registrations</li> <li>Coffee bar sponsorship</li> </ul>	<ul> <li>3 Minute Speaking Opportunity</li> <li>Item in Conference Bag</li> <li>3 Registrations</li> <li>Pre/Post Attendee Email</li> <li>Snack attack sponsorship</li> </ul>
Apple a Day Advocate Pre-K-1	L2 Patron Health Helper

\$7,500

- 2 Registrations
- Poster Presentation
- Pre/Post Attendee Email

\$5,000

- 2 Registrations
- Water Station Sponsor
- Pre/Post Attendee Email



- 1 Registration
- Gamification Sponsor
- Pre/Post Attendee Email

### Essential Exhibitor



- 1 Registration
- Virtual Exhibit Booth
- In-Person Exhibit

### Virtual Village

**\$1,500** 

Virtual Exhibit Booth

1 Registration



### **SNACK AND MEAL**

Networking Reception	\$5,000
Lunch Sponsor	\$3,000
Grab & Go Lunch Sponsor	\$2,700
Breakfast Sponsor	\$2,200
Refreshment Break Sponsor	\$1,500
Coffee Bar Sponsor	\$750
Snack Attack Break Sponsor	\$600
Water Station Sponsor (provide bottles)	\$500



### **A LA CARTE OPTIONS**

### **AUDIENCE OUTREACH**

ASHA Night Out Sponsor	\$5,000
Demonstration Session	\$2,500
Sip 'n Stroll: Poster Session Sponsor (In-Person)	\$2,000
Poster Session Sponsor (Virtual)	\$1,000
ASHA Gives Back Sponsor	\$750

### SWAG/GOODIES

Tote Sponsor (1 available)	\$1,000
Item in conference bag (Limited availability)	\$750 for profit/\$500 nonprofit
Lanyard Sponsor (1 available)	\$750

