



School Health Conference Sponsorship Prospectus



About Our Conference

For nearly 100 years, the American School Health Association (ASHA) has promoted the health of our nation's youth by educating its members who work in PreK-12 schools or advise and oversee health education or health services programs in schools or state agencies. Our mission is to transform all schools into places where every student learns and thrives.

The 97th Annual American School Health Conference will consist of two unique events – a virtual event on June 22nd and an in-person summer institute at the University of Minnesota – Twin Cities. These events will attract approximately 400 school health professionals from across the nation to network and discuss current school health issues and trends, research findings and innovative teaching techniques.



The Value of ASHA Sponsorship



Awareness of “hot topics”
and changes in the field



Seek networking
opportunities with school
health leaders



Help gain visibility of
your products & services



Activate relationships to
help students

ASHA inspires deeply held passion and admiration among its community of supporters. We will work with you to create opportunities to expose your brand to build or strengthen meaningful relationship with influential purchasers in the field of school health.

PACKAGES

All Sponsors will have an exhibit and be highlighted on our website, social media, and virtual platform.

Children's Champion

\$12,500

- 30 Minute Speaking Opportunity
- Pre or Post Email to Entire ASHA Database
- Item in Conference Bag
- 4 Registrations
- Coffee bar sponsorship

Well Being Benefactor

\$10,000

- 3 Minute Speaking Opportunity
- Item in Conference Bag
- 3 Registrations
- Pre/Post Attendee Email
- Snack attack sponsorship

Apple a Day Advocate

\$7,500

- 2 Registrations
- Poster Presentation
- Pre/Post Attendee Email

Pre-K-12 Patron

\$5,000

- 2 Registrations
- Water Station Sponsor
- Pre/Post Attendee Email

Health Helper

\$3,500

- 1 Registration
- Gamification Sponsor
- Pre/Post Attendee Email

Essential Exhibitor

\$2,500

- 1 Registration
- Virtual Exhibit Booth
- In-Person Exhibit

Virtual Village

\$1,500

- 1 Registration
- Virtual Exhibit Booth

A LA CARTE OPTIONS

SNACK AND MEAL

Networking Reception	\$5,000
Lunch Sponsor - July 12 & 13- 2 available	\$3,000 each
Grab & Go Lunch Sponsor- July 14- 1 available	\$2,700
Breakfast Sponsor - 3 available	\$2,200 each
Refreshment Break Sponsor	\$1,500
Coffee Bar Sponsor - 3 available (July 12, July 13, July 14- each morning in foyer)	\$750
Snack Attack Break Sponsor	\$600 each
Water Station Sponsor (provide bottles)	\$500



A LA CARTE OPTIONS

AUDIENCE OUTREACH

ASHA Night Out/Gives Back Sponsor	\$5,000
Demonstration Session	\$2,500
Poster Session Sponsor (virtual / in-person)	\$1,500

SWAG/GOODIES

Tote Sponsor - 1 available	SOLD OUT	\$1,000
Item in conference bag - Limited availability		\$750 for profit/\$500 nonprofit
Lanyard Sponsor - 1 available		\$750

