

2020 Annual Report

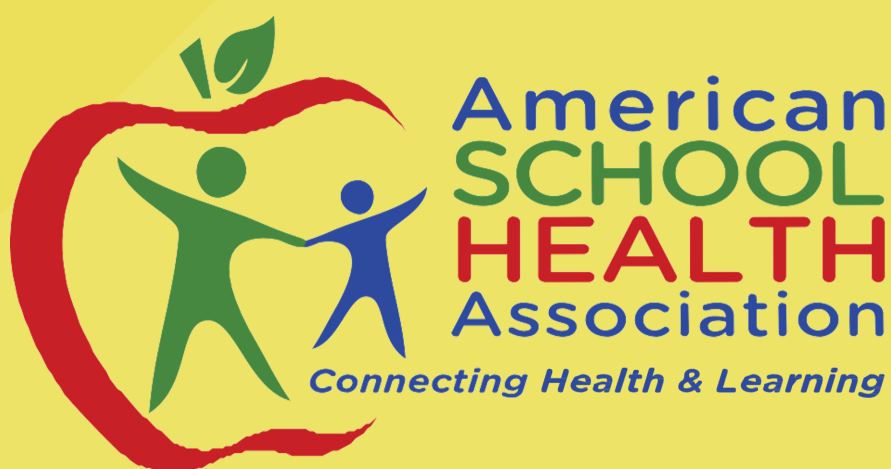


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2020 National Board of Directors

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Professional Development Chair

Shauvon Simmons-Wright

Headquarters Information

Jeanie Alter, PhD, MA, MCHES, FASHA, Executive Director
Kaitlyn Celis, BS, Membership Services Manager

Indiana University
School of Public Health
Prevention Insights
501 N Morton St, Suite 110
Bloomington, IN 47404

Phone: 202-854-1721
Email: info@ashaweb.org



Mission, Purpose & History

The mission of the American School Health Association (ASHA) is to transform all schools into places where every student learns and thrives. ASHA envisions healthy students who learn and achieve in safe and healthy environments nurtured by caring adults functioning within coordinated school and community support systems. The Association is a multidisciplinary organization of administrators, counselors, dietitians, nutritionists, health educators, physical educators, psychologist, school health coordinators, school nurses, school physicians, and social workers.

For more than 90 years, ASHA has advocated for quality school health programs for every child. ASHA proudly serves as the only multidisciplinary national membership organization supporting a coordinated and collaborative approach to school health. ASHA was founded at the annual meeting of the American Public Health Association (APHA) on October 27, 1927. Known then as the American Association of School Physicians, the new organization's first president was William A. Howe, MD. Interest in the association grew so rapidly that in 1936, it opened its membership to all professionals interested in promoting school health, and the organization officially became the American School Health Association.



President's Message



Kayce Solari Williams

It is my pleasure to bring you greetings on behalf of the ASHA Board of Directors. We are the American School Health Association and I am happy you are a part of the ASHA family. I am grateful to for our work towards ASHA's mission of having schools be a place where all students can learn and thrive. I began my first term as president with a theme of Engage, Recruit, and Retain and have carried that theme into my second term. Thank you for actively participating and continue to remain engaged in ASHA throughout the year. The ASHA board is working hard, wants to hear from you, and we want you to be engaged. We want you to help us recruit others, and we want to retain you and everyone you bring to ASHA. I want to thank the standing committees, ad hoc committees, subcommittees, special committees, and advisory boards for all of your effort, energy, and time. You have all been wonderful to work with and you do some amazing things for school health. And to our members, thank you for making ASHA a part of your professional life. It means the world to have you support our organization as we continue to pave the way and do the work aimed at making every school a place where student can learn and thrive! I encourage you all to find ways to connect with each other and connect with us through social media.





Executive Director's Message

Jeanie Alter

Thank you to the terrific volunteers who have helped ASHA strengthen our foundation and ensure a bright future!

The American School Health Association has endured a year of uncertainty and change. The advent of the global pandemic encouraged ASHA to think differently about how service to members is delivered. Forced into a virtual environment, ASHA provided high quality professional development through online platforms and had record engagement. Given the outside forces on all of us during this challenging year, ASHA has focused on the future and building a sustainable model. **Key accomplishments** for 2020 include:

- Submission of multiple grant applications focused on school violence prevention, protecting student health information, and indoor air quality.
- Creation of a membership ad hoc committee to focus on member recruitment, engagement, and retention.
- Development of a communication plan to ensure More consistent messaging across social media, web, and newsletter.
- Implementation of two funded projects to provide research and programming.

Though the Association enhanced sustainability in 2020, there are areas of enhancement to work toward in 2021 including:

- Continued work on diversity, equity and inclusion initiatives.
- Streamlining of operations and a better user experience.

Recognition & Awards

The American School Health Association (ASHA) aspires to **LEAD**, **EDUCATE**, and **ACTIVATE** multidisciplinary school health professionals and other champions as they work in their communities across the country to implement our mission to transform all schools into places where every student learns and thrives. At our core is a belief that the involvement of individuals with diverse perspectives, lived experiences, and professional lenses creates a stronger, healthier school community. As such, ASHA encourages the recognition of school health professionals and champions from different backgrounds and with different perspectives. We invite nominations in the spirit of inclusivity where all forms of diversity are seen as valuable.

ASHA was pleased to honor the following individuals at the Virtual Awards Presentation on September 30, 2020 for their contributions to school health.

William A. Howe Award - Linda Morse

Distinguished Service Award - Sharon Miller

Presidential Citations -
Lisa Greathouse, Michael Mann, & Beth McNeill



Donors, Corporate Members, Sponsors & Funded Projects

ASHA is grateful for the support we've received this past year from our generous donors, grantors and corporate members.

Conference Sponsors



SPECIAL THANKS TO

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American Academy of Pediatrics
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Funded Projects

Robert Wood Johnson Foundation (\$78,896) - To help support the dissemination of knowledge and lessons learned from the implementation of the Whole School, Whole Community, Whole Child (WSCC) model funded by the Robert Wood Johnson Foundation (RWJF), the American School Health Association prepared, published and disseminated a special issue of the 2020 Journal of School Health. This issue highlighted the outcomes of the Together for Healthy and Successful Schools cohort funded by RWJF.

Anthem, Inc (\$12,300) – In collaboration with the National PTA, Ericka's Lighthouse, and Jet Blue, ASHA developed a free e-toolkit of free and helpful depression awareness and suicide prevention programs and resource



Membership

ASHA's multidisciplinary membership includes individuals whose primary focus or interest is in PreK-12 school health programs. This includes teachers; nurses and physicians; counselors, psychologists and social workers; and district and school administrators working in PreK-12 public and private schools. ASHA members also work in colleges and universities preparing professionals for school health positions and conducting critical school health research. ASHA also draws its membership from public and community health agencies; local, state and federal education organizations; and healthcare providers as well as other education and health stakeholders.



Committees

Advocacy & Coalitions

Jeanie Alter
Melissa Boguslawski
Hannah M Bourg
Eric Conrad
Noah S Drew
Lisa Greathouse
David Kobel
Ty J. Oehrtman
Erik Peterson
Alex Simko
Jo Ellen Tarallo
Cheryl Lake Weatherford
Megan Marie Weemer

Leadership & Recognition

Jeanie Alter
Caitlin Holden
Skye Lochlyn McDonald
Ty J. Oehrtman
Brittany L. Rosen
Meagan Shipley
Elizabeth Ann Whitney
Keith J. Zullig

Networking Communities

Jeanie Alter
Sarah Blanton
Marjorie E. Cole
Kathy Finley
Brooke R Harris
Ty J. Oehrtman

Professional Development

Jeanie Alter
Nora E. Gelperin
Amelia Huelskamp
Tiereny Lloyd
Ty J. Oehrtman
Larry K. Olsen
Heather Rhodes-Newburn
Karin Richards
Susanne Schmal
Mary Beth Szydlowski
Krisha Thiagarajah
Treece Timmons

Committees Continued

Research & Publications

Michael J. Mann- Chair

Jeanie Alter
 Sheila Abebe
 Anna M. Aragon
 Bethany Ann Bell
 David A. Birch
 Hannah Priest Catalano
 Shay M Daily
 Virginia Jones Dodd
 Christine Marie Fisher
 Bonni C. Hodges
 Alicia Hoke
 Matt Hutchins
 Tijani Mao
 Rahul Mehra
 Sulianie Mertus
 Stephanie Neff
 Ty J. Oehrtman
 Larry K. Olsen
 Rosemary Catherine
 Reilly-Chammat
 Rachel Sadlon
 Brandon Stratford
 Leigh E Szucs
 Lindsay Taliaferro

School Violence Taskforce

Sharon Drumheller Murray- Chair

Jeanie Alter
 Jeffrey K. Clark
 Lloyd J. Kolbe
 David K. Lohrmann
 Linda L. Morse
 Ty J. Oehrtman
 Larry K. Olsen
 David C. Wiley

Financials

Statement of Activities

For the years ended December 31, 2019 and 2020

<u>Revenue & Support</u>	<u>2019</u>	<u>2020</u>
Contributions	\$67,250	\$3,044
Corporate sponsorships	\$24,420	\$14,300
Corporate partnerships	\$1,200	\$98,686
Memberships	\$59,914	\$79,175
Conference registration fees	\$103,001	\$39,395
Education	\$48,941	-
Publications	\$90,476	\$239,096
Other income	\$30,192	\$12,892
Investment income	\$37,825	\$16,761
<u>Total Revenue & Support</u>	<u>\$463,219</u>	<u>\$503,349</u>

<u>Expenses</u>		
Conference	\$202,451	\$50,234
Membership	\$37,441	\$113,142
Education and publications	\$51,854	\$90,703
Management and general	\$99,501	\$96,354
<u>Total Expenses</u>	<u>\$391,247</u>	<u>\$350,433</u>

Change In Net Assets

Net assets - beginning of year		
Without donor restrictions	\$40,871	\$89,246
With donor restrictions	\$100,215	\$123,812
Donor-restricted endowment funds	\$113,000	\$113,000
<u>Net Assets - End of Year</u>	<u>\$326,058</u>	<u>\$478,974</u>



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www.facebook.com/AmericanSchoolHealthAssociation/