



ASSOCIATION MANAGEMENT SYSTEM REQUEST FOR PROPOSAL

CLIENT: American School Health Association (ASHA)

GROUP OVERVIEW:

The American School Health Association is a multi-disciplinary professional association with approximately 600 members. The current AMS holds approximately 8,000 records. ASHA utilizes the system to process registration for the annual conference, sell continuing education offerings, and communicate with members. ASHA would like to have a learning management system and website as part of any new AMS.

RESPONSE REQUIREMENTS:

Please provide options including all fees (e.g., set-up, data conversion) by September 1, 2020 to jalter@ashaweb.org. Demos will be scheduled for September 8th. All applicants should sign up for a 1 hour slot [here](#).

REQUESTED FEATURES:

Membership Management

Membership and Dues Management
Continuing Education Tracking on Member Profiles
Individual and Organizational Memberships
Automatic Renewals and Renewal Messaging
Identify and Purge Duplicate Entries
Member Record Max 10,000
Prospect Management

Communication

Email Blasts
Messaging/Opt Out Categories
Member Forum/Online Community
Online Newsletter
Unlimited emails
Online Directory
Committee Management
Document Resource Library

E-Commerce

Product Sales
Digital Downloads
Member vs Non-Member Pricing
Discounts
Bundles

Reporting

Financial Management
Intuitive Report Builder
Dashboards
Email Marketing Statistics
Member Reports

Support

Data Conversion
Unlimited Phone/Chat Support
Virtual Training
On-Demand Training Videos
Knowledge Base

Event Registration

Pricing Tiers and Early-Bird Pricing
Exhibitor and Booth Sales Management
Sponsorship Approval Options

Learning Management

Integration with AMS
File storage/Digital Library
Continuing Education Modules (Attendance, Automated Certificate Creation, Multiple CEU Types)
Knowledge Checks/Assessments