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Health and learning are directly linked and essential to the development of healthy, resilient citizens. Academic success is an excellent indicator of the overall well-being of youth and a primary predictor of adult health outcomes. This belief addresses the issue of disparities and the achievement gap and offers solutions.

The mission of the American School Health Association (ASHA) is to transform all schools into places where every student learns and thrives.

ASHA envisions healthy students who learn and achieve in safe and healthy environments nurtured by caring adults functioning within coordinated school and community support systems. The Association is a multidisciplinary organization of administrators, counselors, dietitians, nutritionists, health educators, physical educators, psychologist, school health coordinators, school nurses, school physicians, and social workers.

For more than 90 years, ASHA has advocated for quality school health programs for every child. ASHA proudly serves as the only multidisciplinary national membership organization supporting a coordinated and collaborative approach to school health. ASHA was founded at the annual meeting of the American Public Health Association (APHA) on October 27, 1927. Known then as the American Association of School Physicians, the new organization’s first president was William A. Howe, MD. Interest in the association grew so rapidly that in 1936, it opened its membership to all professionals interested in promoting school health, and the organization officially became the American School Health Association.
As we take time to reflect on another year, I wanted to take this opportunity to update you on the state of the American School Health Association (ASHA). I’m excited to report our association is strong. We are well positioned to initiate new programs to help transform all schools into places where every student learns and thrives. I am excited and optimistic about the future and looking forward to another great year.

2018 was a great success for ASHA. We saw growth in membership, new followers on social media, increases in unrestricted revenue, and the impact factor of the Journal of School Health increased again to 1.935. We hosted monthly webinars on a range of school health topics with hundreds of participants earning continuing education credit. In October, we conducted our 92nd annual conference in Indianapolis, where nearly 400 participants heard two extraordinary keynote presentations and dozens of other presenters sharing new and innovative strategies, research, and successes in support of the whole child.

Our Advocacy & Coalitions Committee worked hard to update and refresh our Core Beliefs. We also revised and updated four position statements on critical school health topics. In February, I announced the formation of the ASHA School Violence Taskforce. The taskforce is made up of past presidents of ASHA and is charged with developing strategies to respond to the nationwide epidemic of school gun violence. I’m excited to see the results of their work. Future action in this area will also be informed by the special town hall session on school gun violence that was held at our annual conference.

Perhaps most exciting in 2018 was ASHA’s major new partnership with Indiana University to provide staffing and administrative support. Now a full year into that relationship, I continue to be excited by the opportunity and advancement that this relationship brings to ASHA. Our partnership with IU builds on an existing foundation of leadership in school health. In the coming year we will be further building on this partnership to add more capacity and expand our reach and impact.

Finally, I want to thank everyone who has served on one or more of our organizational committees. In 2018, we had nearly 70 volunteers serve on our four committees and two taskforces, more than at any other time in recent history.

Ty OEHRTMAN
2018 marks a transition year for ASHA as the Association made a physical move and became more of a virtual organization, entered into a deliverables-based contract with Indiana University, and had a complete turnover of staff.

Indiana University provided the following services to the American School Health Association (ASHA) over the period of January 8, 2018 through December 5, 2018.

IPRC staff performed services related to:

- Membership development and maintenance as well as association operations.
- Networking and communication, professional development, research and publications, and advocacy.
- Sponsorships and corporate sponsorships as well as grants and other funding streams.

Despite these significant changes, ASHA weathered the transition and is in a more stable position as of December 2018. Key accomplishments for 2018 to date include:

- Increased membership in an environment where professional associations are losing members.
- Increased the social media presence, followers, and website users.
- Decreased management fee by over $77,500 per year.
- Executed a well-received national conference despite a shortened timeline and secured more exhibitors than the 2017 conference.

Though the Association has gained greater stability in 2018, there are areas of enhancement to work toward in 2019 including:

- Increased membership, donation, sponsorship, CE, and conference revenue
- Higher quality and quantity of member benefits

Jeanie ALTER
ASHA aspires to **LEAD, EDUCATE, and ACTIVATE** multidisciplinary school health professionals and other champions as they work in their communities across the country to implement our mission to transform all schools into places where every student learns and thrives. ASHA celebrates the success of champions through our annual awards and recognition program.

At our core is a belief that the involvement of individuals with diverse perspectives, lived experiences, and professional lenses creates a stronger, healthier school community. As such, ASHA encourages the recognition of school health professionals and champions from different backgrounds and with different perspectives. This year’s award recipients were honored during ASHA’s 2018 Annual School Health Conference in Indianapolis, Indiana.

**WILLIAM A. HOWE AWARD**
Dr. Sheri Coburn, Director, Comprehensive Health Programs

**DISTINGUISHED SERVICE AWARD**
Sharon Murray

**DR. ROBERT SYNOVITZ EMERGING PROFESSIONAL AWARD**
Dr. Meagan Shipley, Director of Online Graduate Program

**LEGISLATOR OF THE YEAR**
Senator Bill Ketron, TN, General Assembly
CONFERENCE SPONSORSHIP
RUBY SPONSOR
WILEY

SILVER SPONSOR
mhs

EXHIBITORS
Action Based Learning
AMAZE
CATCH (Coordinated Approach to Child Health)
CDC Healthy Schools
Covering Kids & Families of Indiana/Indiana School Health Network
Eta Sigma Gamma
ETR
FDA Center for Tobacco Products
Indiana Prevention Resource Center
Indiana Problem Gambling Awareness Program, IU School of Public Health Bloomington
Indiana Rural Schools Clinic Network (IRSCN)
Indiana University Department of Applied Health Science
Michigan Model for Health Clearinghouse
National Commission for Health Education Credentialing
School Datebooks
Texas A&M University
The Children’s Health Market
The Walking Classroom
University of Indianapolis

SUPPORTING SPONSORS
Erika’s Lighthouse
Henry the Hand Foundation
St. Louis Children’s Hospital
WOWBUTTER
ASHA is grateful for the support we’ve received this past year from our generous donors, grantors and corporate members.

**CORPORATE SPONSORS**
Ashar Pharmaceuticals

**MEMBERSHIP**
ASHA’s multidisciplinary membership includes individuals whose primary focus or interest is in PreK-12 school health programs. This includes teachers; nurses and physicians; counselors, psychologists and social workers; and district and school administrators working in PreK-12 public and private schools. ASHA members also work in colleges and universities preparing professionals for school health positions and conducting critical school health research. ASHA also draws its membership from public and community health agencies; local, state and federal education organizations; and healthcare providers as well as other education and health stakeholders.
 Committees

ADVOCACY & COALITIONS
Wendy L. Sellers- Chair
Jeanie Alter
Sarah Blanton
Noah S. Drew
Alexander Fraser
Sarah Helton
Beth Marshall
Gayle Nutile-Primm
Ty J. Oehrtman
Kayce D. Solari Williams
Jo Ellen Tarallo-Falk

LEADERSHIP & RECOGNITION
Kayce D. Solari Williams- Chair
Jeanie Alter
Caitlin Holden
Peter Hunt
Krista Lowe
Skye Locholyn McDonald
Ty J. Oehrtman
Brittany L. Rosen
Meagan Shipley
Elizabeth Ann Whitney
Keith J. Zullig

NETWORKING COMMUNITIES
Sean Slade- Chair
Jeanie Alter
Sarah Blanton
Valerie Davenport
Lynn Dabney Hammond
Caitlin Holden
Beth Marshall
Ty J. Oehrtman
Leigh E. Szucs

RESEARCH & PUBLICATIONS
Michael J. Mann- Chair
Jeanie Alter
Anna M. Aragon
Bethany Ann Bell
David A. Birch
Hannah Priest Catalano
Virginia Jones Dodd
Ryan G. Erbe
Christine Marie Fisher
Matt Hutchins
Ty J. Oehrtman
Larry K. Olsen
Rosemary Catherine Reilly-Chammat
Rachel Sadlon
Brandon Stratford
Lindsay Taliaferro

SCHOOL VIOLENCE TASKFORCE
Sharon Murray- Chair
Jeffrey Clark
Lloyd Kolbe
David Lohrmann
Linda Morse
Ty Oehrtman
Larry Olsen
David Wiley
Jeanie Alter

PROFESSIONAL DEVELOPMENT
Deitra Elaine Wengert- Chair
Antionette M. Meeks
Jeanie Alter
Bridget S. Borgogna
Beth Canfield-Simbro
Marjorie E. Cole
Ryan Connor
Linda K. Davis-Alldritt
Nora E. Gelperin
Lynn Dabney Hammond
Amelia Huelskamp
Tiereny Lloyd
Elisa McNeil
Lisa A. Meadows
Ty J. Oehrtman
Larry K. Olsen
Charlissa Quick
Catherine L. Ramstetter
Dan Rice
Jamie Sparks
Leigh E. Szucs
Krisha Thiagarajah
Deitra Elaine Wengert
### STATEMENT OF ACTIVITIES
For the years ended December 31, 2017 and 2018

#### REVENUE

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<tr>
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<th>2018</th>
<th>2017</th>
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<tbody>
<tr>
<td>Contributions</td>
<td>$77,777</td>
<td>$66,074</td>
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<td>Corporate Sponsorship Memberships</td>
<td>7,200</td>
<td>49,250</td>
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<td>Memberships</td>
<td>67,156</td>
<td>30,503</td>
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<td>Conference</td>
<td>123,341</td>
<td>169,155</td>
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<td>Publications</td>
<td>136,795</td>
<td>121,042</td>
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<td>Other Income</td>
<td>17,482</td>
<td>50,122</td>
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<td><strong>TOTAL REVENUE</strong></td>
<td><strong>$429,754</strong></td>
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#### EXPENSES

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<tr>
<td>Conference</td>
<td>189,326</td>
<td>187,242</td>
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<td>Memberships</td>
<td>19,139</td>
<td>23,043</td>
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<td>Education and Publications Management &amp; General</td>
<td>43,983</td>
<td>43,553</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$396,395</strong></td>
<td><strong>$465,514</strong></td>
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#### CHANGE IN NET ASSETS

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<th>2018</th>
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<tr>
<td>Net Assets -Beginning of Year</td>
<td>220,727</td>
<td>200,095</td>
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<tr>
<td><strong>Net Assets -End of Year</strong></td>
<td><strong>$254,056</strong></td>
<td><strong>$220,727</strong></td>
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