



2017 ANNUAL CONFERENCE

OCTOBER 11-13, 2017
ST. LOUIS, MO

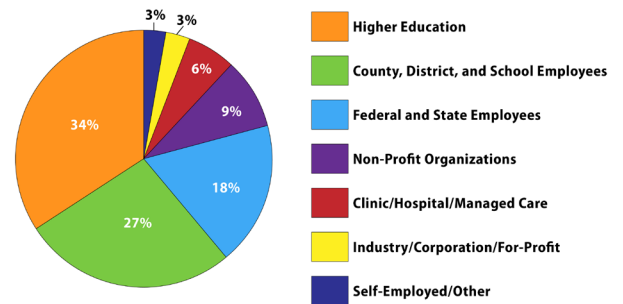
2017 ANNUAL CONFERENCE October 11 – 13, 2017 | St. Louis, MO

SPONSORSHIP OPPORTUNITIES

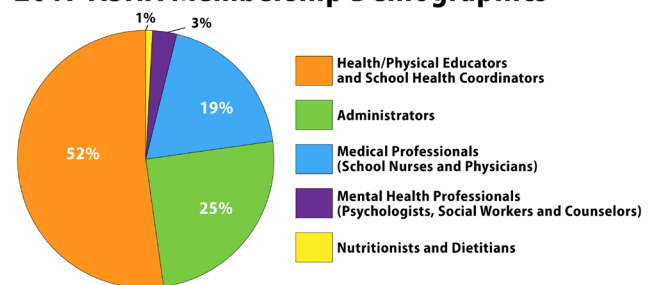
For over 90 years, the American School Health Association (ASHA) has been promoting the health of our nation's youth by educating its members who work in PreK-12 schools or advise and oversee health education or health services programs in schools or state agencies. ASHA's members consist of administrators, counselors, dietitians, nutritionists, health educators, physical educators, psychologists, school health coordinators, school nurses, school physicians, and social workers. Our mission is to transform all schools into places where every student learns and thrives.

The 91st Annual American School Health Conference in St. Louis, MO will attract approximately 400 school health professionals from across the nation to network and discuss current school health issues and trends, research findings and innovative teaching techniques.

2017 ASHA Members by Workplace



2017 ASHA Membership Demographics



Stat: Average smartphone users spend 2.8 hours per day on their on their mobile phone & 89% of that time is using apps.

Back by popular demand, our Mobile App offers an exciting opportunity for sponsors and exhibitors to get your brand/company information in front of members and non-members—even before they arrive in St. Louis!

Most attendees will download the app before they arrive to peruse the schedule and create their own personalized schedule, view session handouts, and determine which company booths they want to visit. After the meeting, attendees will use the app to reference notes and presentations, recall sponsor and exhibitor information, and stay in touch with members and other contacts they made during the event.

SPONSORSHIP OPPORTUNITIES

We invite your company to review the opportunities detailed on the following pages and to find a fit for the most effective way to build or strengthen meaningful relationships with an influential target audience in the field of school health. Key reasons to participate include:

- Exposing your brand to this lucrative target market before, during and after the event;
- Interacting with current and potential customers; and
- Creating a win-win-win scenario for your organization, the target audience and ASHA.

ASHA inspires deeply held passion and admiration among its community of supporters. Join others that find value in aligning with an organization that assists in making quality contacts and cementing relationships.

Platinum Sponsor (Exclusive)

\$15,000

PREMIUM BENEFITS & RECOGNITION

- *Exclusive conference mobile app sponsor*
 - *Company logo on splash screen*
 - *One (1) rotating banner ad*
 - *Exclusive recognition throughout conference marketing materials*
- *Opening Keynote Session*
- *Opportunity for a Senior Corporate Executive to make 2-minutes of remarks at the beginning of the Keynote session*
- *One (1) exhibit booth*
- *Six (6) full registrations*
- *Ten (10) drink tickets for Welcome Reception*
- *Opportunity to distribute one (1) item of sponsor collateral (sponsor to cover cost)*
- *One (1) full-page ad in conference program*
- *One (1) full-page ad in JOSH*
- *One (1) pre- or post- conference email sent to attendees (ASHA will send on sponsor's behalf)*
- *35-word description in conference mobile app*
- *Logo recognition throughout conference marketing materials*

Diamond Sponsor (Three Opportunities)

\$12,500

PREMIUM BENEFITS & RECOGNITION

- *Your choice of:*
 - *Welcome Reception*
 - *Co-Branded Conference Tote Bag*
 - *Co-Branded Conference Lanyards*
- *One (1) exhibit booth*
- *Four (4) full conference registrations*
- *Ten (10) drink tickets for Welcome Reception*
- *Opportunity for a Senior Corporate Executive to make 2-minutes of remarks (time TBD by ASHA)*
- *Opportunity to distribute one item of sponsor collateral (sponsor to cover cost)*
- *One (1) full-page ad in conference program*
- *One (1) full-page ad in JOSH*
- *One (1) pre- or post- conference email sent to attendees (ASHA will send on sponsor's behalf)*
- *One (1) rotating banner ad in conference mobile app*
- *35-word description in mobile app*
- *Logo recognition throughout conference marketing materials*

Gold Sponsor (Three Opportunities)

\$10,000

PREMIUM BENEFITS & RECOGNITION

- *Underwrite an education session*
 - *Opportunity for a Senior Corporate Executive to make 2-minutes of remarks (time TBD by ASHA)*
 - *Sponsor may provide speaker & topic (to be pre-approved by ASHA)*
- *One (1) exhibit booth*
- *Three (3) full conference registrations*
- *One (1) half-page ad in conference program*
- *One (1) half-page ad in JOSH*
- *One (1) pre- or post- conference email sent to attendees (ASHA will send on sponsor's behalf)*
- *One (1) rotating banner ad in conference mobile app*
- *35-word description in mobile app*
- *Logo recognition throughout conference marketing materials*

SPONSORSHIP OPPORTUNITIES

Ruby Sponsor (Three Opportunities)

\$7,500

PREMIUM BENEFITS & RECOGNITION

- Your choice of:
 - Awards Luncheon **SOLD**
 - Scholarship Fundraiser
 - Closing Keynote Session
- One (1) exhibit booth
- Two (2) full conference registrations
- One (1) half-page ad in conference program
- One (1) half-page ad in JOSH
- One (1) pre- or post- conference email sent to attendees (ASHA will send on sponsor's behalf)
- 35-word description in conference mobile app
- Logo recognition throughout conference marketing materials

Silver Sponsor (Three Opportunities)

\$5,000

PREMIUM BENEFITS & RECOGNITION

- Your choice of:
 - Poster Session
 - Get Up & Go Breakfast
 - Conference Program
- One (1) exhibit booth
- Two (2) full conference registrations
- One (1) half-page ad in conference program
- 35-word description in conference mobile app
- Logo recognition throughout conference marketing materials

Bronze Sponsor

\$3,500

PREMIUM BENEFITS & RECOGNITION

- Refreshment Break Sponsor (non-exclusive)
- One (1) exhibit booth
- Two (2) full conference registrations
- 35-word description in conference mobile app
- Logo recognition throughout conference marketing materials

Exhibit Booth

\$1,300

Exhibit spaces not purchased as part of an event sponsorship are assigned on a first-come, first-served basis.

BENEFITS & RECOGNITION

- One (1) exhibit booth
- One (1) full conference registration/ One (1) exhibit hall-only pass
- 35-word description in conference mobile app
- Text listing throughout conference marketing materials

Add-On Opportunities

CONFERENCE PROGRAM ADVERTISING OPPORTUNITIES

- Half-page Ad (\$750)
- Full-page Ad (\$1,000)
- One (1) rotating banner ad in conference mobile app (\$750)

All advertisements are printed in black and white.

Send your questions, or sign up today by contacting Erin Dlugacz,
Manager, Fundraising & Sponsorship at edlugacz@ashaweb.org

SPONSORSHIP RESERVATION FORM

Please indicate your Conference Sponsorship choice:

- Platinum Sponsor - \$15,000 (Exclusive)
- Diamond Sponsor - \$12,500 (Three Opportunities)
- Welcome Reception Tote Bag Lanyards
- Gold Sponsor - \$10,000 (Three Opportunities)
- Ruby Sponsor - \$7,500 (Three Opportunities)
- Awards Luncheon Scholarship Fundraiser Closing Keynote
- Silver Sponsor - \$5,000 (Three opportunities)
- Poster Session Get Up & Go Breakfast Conference Program
- Bronze Sponsor - \$3,500
- Exhibit Booth - \$1,300

- Add-on Opportunities:** Half-page Ad - \$750 Full-page Ad - \$1,000
- Rotating Banner Ad in Conference Mobile App - \$750

PRIMARY CONTACT INFORMATION:

Name: _____

Title: _____

Company: _____

Address: _____

City, State, ZIP: _____

Phone: _____ Fax: _____

E-mail: _____

Company name as it should appear in all printed conference materials:

PAYMENT INFORMATION:

Your signature below signifies your commitment to pay for all sponsorships as stipulated herein

Please Invoice Me (*Sponsorship is not confirmed until full payment is received*)

Check Enclosed is made payable to American School Health Association

Credit Card: American Express MasterCard VISA

CC#: _____ Exp. Date: _____ Sec. Code: _____

Name on card: _____

Signature: _____

Address (if different than above): _____

AUTHORIZATION: My signature below confirms that I am duly authorized to enter into agreements on behalf of my organization. My signature indicates agreement of the terms and conditions listed on this form.

SIGNATURE: _____ DATE: _____

TERMS AND CONDITIONS

1. The American School Health Association's (herein "ASHA") 91st Annual School Health Conference (herein "activity") is for educational purposes only and will not promote any proprietary interest of an organization providing sponsorship.

2. ASHA is responsible for all decisions related to the educational activity. Unless otherwise specified in the sponsorship benefits (Platinum sponsor only), the organization providing sponsorship may not participate in any component of the planning process of an educational activity, including:

- Assessment of learning needs
- Determination of objectives
- Selection or development of content
- Selection of planners, presenters, faculty, authors and/or content reviewers
- Selection of teaching/learning strategies
- Evaluation methods

3. ASHA will make all decisions regarding the disposition and disbursement of sponsorship in accordance with NAPNAP criteria.

4. All sponsorship associated with this activity will be given with the full knowledge and consent of ASHA. No other payments shall be given to any individuals involved with the supported educational activity.

5. Sponsorship will be disclosed to the participants of the educational activity.

6. The organization providing sponsorship may not exhibit, promote or sell products or services during the introduction of an educational activity, while the educational activity takes place or at the conclusion of an educational activity, regardless of the format of the educational activity.

7. Promotional activities, including distribution of marketing materials, will be restricted to areas that are physically separated from the area(s) where educational programs are presented.

8. This document serves as a contract. Authorized signature signifies commitment to pay for all opportunities as stipulated herein. Full payment must be received in order to receive benefits and recognition. ASHA reserves the right to resell and/or reassign sponsorship(s) at its sole discretion for reservations that are not paid in full 60-business days prior to the show date and/or advertising deadline. Payment must be made in U.S. dollars drawn on a U.S. bank. ASHA is a 501(c)3 tax-exempt organization, tax ID number 34-0840812.

FOR ASHA OFFICE USE ONLY
Receipt of Authorization Form

Initials: _____

Date: _____