Debuting at the 2016 Annual Conference, our Mobile App offers an exciting opportunity for sponsors and exhibitors to get your brand/company information in front of members and non-members—even before they arrive in Baltimore!

For nearly 90 years, the American School Health Association (ASHA) has been promoting the health of our nation's youth by educating its members who work in PreK-12 schools or advise and oversee health education or health services programs in schools or state agencies. ASHA’s members consist of administrators, counselors, dietitians, nutritionists, health educators, physical educators, psychologists, school health coordinators, school nurses, school physicians, and social workers. Our mission is to transform all schools into places where every student learns and thrives.

The 90th Annual American School Health Conference in Baltimore, MD will attract approximately 500 school health professionals from across the nation to network and discuss current school health issues and trends, research findings and innovative teaching techniques.

Stat: Average smartphone users spend 2.8 hours per day on their mobile phone & 89% of that time is using apps.

Most attendees will download the app before they arrive to peruse the schedule and create their own personalized schedule, view session handouts, and determine which company booths they want to visit. After the meeting, attendees will use the app to reference notes and presentations, recall sponsor and exhibitor information, and stay in touch with members and other contacts they made during the event.
SPONSORSHIP OPPORTUNITIES

2016 Annual Conference | October 6 – 8, 2016 | Baltimore, MD

We invite your company to review the opportunities detailed on the following pages and to find a fit for the most effective way to build or strengthen meaningful relationships with an influential target audience in the field of school health. Key reasons to participate include:

- Exposing your brand to this lucrative target market before, during and after the event;
- Interacting with current and potential customers; and
- Creating a win-win-win scenario for your organization, the target audience and ASHA.

ASHA inspires deeply held passion and admiration among its community of supporters. Join others that find value in aligning with an organization that assists in making quality contacts and cementing relationships.

Platinum Sponsor (Exclusive) $15,000

PREMIUM BENEFITS & RECOGNITION

- **Exclusive** sponsor of ASHA’s NEW Mobile App
- Company logo on the app splash page recognizing your company as the Mobile App sponsor
- Opportunity for a Senior Corporate Executive to make two-minutes of remarks at the beginning of the Friday Keynote session
- Opportunity to underwrite an education session (topic & speaker to be pre-approved by ASHA)
- Rotating banner within the conference Mobile App recognizing your company as the Platinum Sponsor
- Opportunity to distribute a co-branded item to attendees at registration
- Two (2) prominently placed 8x10 Exhibit Booths
- Six (6) full conference registrations
- ASHA will provide six (6) drink tickets to distribute to attendees during the Welcome Reception
- One (1) full-page ad in the conference program book
- One (1) full-page ad in the Journal of School Health (JOSH)
- Logo recognition on the conference website, in e-communications and on signage at the event
- Company logo and 50-word company description included in conference program book
- Opportunity to send an email to conference attendees pre- or post-conference. (Sponsor will provide the content of the email and ASHA staff will schedule and send on behalf of your organization.)

Diamond Plus Sponsor (Exclusive) $12,500

PREMIUM BENEFITS & RECOGNITION

- **Exclusive** sponsor of the ASHA Welcome Reception
- Opportunity for a Senior Corporate Executive to make two-minutes of remarks at the conclusion of the Friday Keynote session
- ASHA will provide ten (10) drink tickets for you to distribute to attendees during the Welcome Reception
- Opportunity to distribute a co-branded item to attendees at registration
- One (1) prominently placed 8x10 Exhibit Booth
- Rotating banner within the conference Mobile App recognizing your company as the Diamond Plus Sponsor
- Six (6) full conference registrations
- One (1) full-page ad in the conference program book
- One (1) full-page ad in the Journal of School Health (JOSH)
- Logo recognition on the conference website, in e-communications and on signage at the event
- Company logo and 50-word company description included in conference program book

Diamond Sponsor (Exclusive) $10,000

PREMIUM BENEFITS & RECOGNITION

- Sponsorship of the Branded Hotel Key Card or other co-branded item to attendees at registration
- Rotating banner within the conference Mobile App recognizing your company as the Diamond Sponsor
- One (1) prominently placed 8x10 Exhibit Booth
- Four (4) full conference registrations
- One (1) full-page ad in the conference program book
- One (1) full-page ad in the Journal of School Health (JOSH)
- Logo recognition on the conference website, in e-communications and on signage at the event
- Company logo and 50-word company description included in conference program book
- Opportunity to send an email to conference attendees pre- or post-conference. (Sponsor will provide the content of the email and ASHA staff will schedule and send on behalf of your organization.)
### Gold Sponsor (Three Opportunities)

**$7,500**

**PREMIUM BENEFITS & RECOGNITION**

- Your choice of one exclusive sponsorship opportunity:
  - A) Branded Lanyard distributed to attendees at registration to be worn throughout the conference
  - B) Awards Luncheon
  - C) Poster Session “Sip & Stroll”
- Rotating banner within the conference Mobile App recognizing your company as the Gold Sponsor
- One (1) 8x10 Exhibit Booth
- Four (4) full conference registrations
- One (1) half-page ad in the conference program book
- One (1) half-page ad in the Journal of School Health (JOSH)
- Logo recognition on the conference website, in e-communications and on signage at the event
- Company logo and 50-word company description included in conference program book
- Opportunity to send an email to conference attendees pre- or post-conference. (Sponsor will provide the content of the email and ASHA staff will schedule and send on behalf of your organization.)

### Silver Sponsor (Three Opportunities)

**$5,000**

**PREMIUM BENEFITS & RECOGNITION**

- Your choice of one exclusive sponsorship opportunity:
  - A) Closing Keynote Session
  - B) Conference Program Book
  - C) “Get Up & Go” Breakfast in the Exhibit Hall
- One (1) 8x10 Exhibit Booth
- Three (3) full conference registrations
- One (1) half-page ad in the conference program book
- Company logo and 50-word company description included in conference program book
- Logo recognition on the conference website, in e-communications and on signage at the event
- Opportunity to send an email to conference attendees pre- or post-conference. (Sponsor will provide the content of the email and ASHA staff will schedule and send on behalf of your organization.)

### Bronze Sponsor (Four Opportunities)

**$3,500**

**PREMIUM BENEFITS & RECOGNITION**

- Opportunity to sponsor one of ASHA’s Education Tracks:
  - A) Leadership, Administration & Coordination
  - B) Programs & Services
  - C) Research & Emerging Issues
  - D) Teaching & Learning
- One (1) 8x10 Exhibit Booth
- Two (2) full conference registrations
- One (1) half-page ad in the conference program book
- 50-word company description included in conference program book
- Logo recognition on the conference website, in e-communications and on signage at the event

### Exhibit Booth

**$1,200**

Exhibit spaces not purchased as part of an event sponsorship are assigned on a first-come, first-served basis.

**BENEFITS & RECOGNITION**

- One (1) 8x10 exhibit booth. Includes: six foot table, two chairs and company identification sign
- One (1) conference registration and one (1) exhibit only pass
- 50-word company description included in conference program book
- Text listing on the conference webpage
Please indicate your 90th Conference Sponsorship choice:

- [ ] Platinum Sponsor - $15,000 (Exclusive)
- [ ] Diamond Plus Sponsor - $12,500 (Exclusive)
- [ ] Diamond Sponsor - $10,000 (Exclusive)
- [ ] Gold Sponsor - $7,500 (Three Opportunities)
- [ ] Silver Sponsor - $5,000 (Three Opportunities)
- [ ] Bronze Sponsor - $3,500 (Four Opportunities)
- [ ] Exhibit Booth - $1,200

PRIMARY CONTACT INFORMATION:

Name: __________________________
Title: __________________________
Company: ________________________
Address: _________________________
City, State, ZIP: __________________
Phone: __________________________ Fax: __________________
E-mail: _________________________
Company name as it should appear in all printed conference materials: ________________________

PAYMENT INFORMATION:

Your signature below signifies your commitment to pay for all sponsorships as stipulated herein.

- [ ] Please Invoice Me (Sponsorship is not confirmed until full payment is received)
- [ ] Check Enclosed is made payable to American School Health Association

Credit Card: [ ] American Express [ ] MasterCard [ ] VISA
CC#: __________________________ Exp. Date: __________ Sec. Code: ______
Name on card: __________________________
Signature: __________________________
Address (if different than above): __________________________

AUTHORIZATION: My signature below confirms that I am duly authorized to enter into agreements on behalf of my organization. My signature indicates agreement of the terms and conditions listed on this form.

SIGNATURE: __________________________ DATE: ____________

TERMS AND CONDITIONS

1. The American School Health Association's (herein "ASHA") 90th Annual Conference (herein "activity") is for educational purposes only and will not promote any proprietary interest of an organization providing sponsorship.

2. ASHA is responsible for all decisions related to the educational activity. Unless otherwise specified in the sponsorship benefits (Platinum sponsor only), the organization providing sponsorship may not participate in any component of the planning process of an educational activity, including:
   - Assessment of learning needs
   - Determination of objectives
   - Selection or development of content
   - Selection of planners, presenters, faculty, authors and/or content reviewers
   - Selection of teaching/learning strategies
   - Evaluation methods

3. ASHA will make all decisions regarding the disposition and disbursement of sponsorship in accordance with NAPNAP criteria.

4. All sponsorship associated with this activity will be given with the full knowledge and consent of ASHA. No other payments shall be given to any individuals involved with the supported educational activity.

5. Sponsorship will be disclosed to the participants of the educational activity.

6. The organization providing sponsorship may not exhibit, promote or sell products or services during the introduction of an educational activity, while the educational activity takes place or at the conclusion of an educational activity, regardless of the format of the educational activity.

7. Promotional activities, including distribution of marketing materials, will be restricted to areas that are physically separated from the area(s) where educational programs are presented.

8. This document serves as a contract. Authorized signature signifies commitment to pay for all opportunities as stipulated herein. Full payment must be received in order to receive benefits and recognition. ASHA reserves the right to resell and/or reassign sponsorship(s) at its sole discretion for reservations that are not paid in full 60-business days prior to the show date and/or advertising deadline. Payment must be made in U.S. dollars drawn on a U.S. bank. ASHA is a 501(c)3 tax-exempt organization, tax ID number 34-0840812.

AUTHORIZATION: My signature below confirms that I am duly authorized to enter into agreements on behalf of my organization. My signature indicates agreement of the terms and conditions listed on this form.

SIGNATURE: __________________________ DATE: ____________