Utilizing the Whole School, Whole Community, Whole Child (WSCC) Model to Advocate for Classroom Resources

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Objectives

• Describe the components of the Whole School, Whole Community, Whole Child (WSCC) model.
• Identify relevant stakeholders.
• Describe cost-effective tools and techniques, within each component of the WSCC model, for increased collaboration.
• Develop and advocacy plan based on the WSCC model to coordinate resources

Old vs. New

Coordinated School Health Model

Whole School, Whole Community, Whole Child Model
ASCD Needs Assessment Tool

- The WSCC Model looks to improve the collaborative efforts between health and education in order to improve a child’s cognitive, physical, social, and emotional development.

- The ASCD recommends initiating the implementation process by asking 4 key questions:
  - Is your school leadership ready?
  - Is your school ready?
  - Is your community ready?
  - Does your school and community have the capacity to use the model?

ASCD Needs Assessment Tool

- Evaluates a school’s strengths and weaknesses in areas of:
  - School climate and culture
  - Curriculum and instruction
  - Leadership
  - Family and community engagements
  - Professional developments and staff capacity
  - Assessments
  - Ability to sustain a WSCC approach to education

Needs Assessment Criteria/Scores
Green indicates your highest results.
Red indicates your lowest results.
Orange and yellow reflect your mid-level results.
Needs Assessment Criteria/Scores
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Health Education

- Provides students the opportunity to acquire knowledge, skills, and attitudes necessary for:
  - making health-promoting decisions
  - achieving health literacy
  - adopting health-enhancing behaviors
  - promoting the health of others.

- Relevant Stakeholders:
  - ASCD
  - Board of Education
  - Center for Disease Control (CDC)
  - Health Care Providers
  - Health Department
  - Law Enforcement
  - Legislators
  - Parents
  - Psychiatric Services
  - Students
  - Superintendent
  - U.S. Department of Health and Human Services

Health Education Advocacy Tools & Strategies

### Tools
- American School Health Association (ASHA)
- Characteristics of Effective Health Education Curricula (CDC)
- Healthy People 2020 Objectives
- Health Education Curriculum Analysis Tool (HECAT)
- Society for Public Health Education (SOPHE)
- Youth Risk Behavior Survey (YRBS)

### Strategies
- Email Campaign
- Glogster
- Students write to relevant stakeholders
  - How they have enjoyed health education
  - Changes in their lives
  - Importance of the class
- Social media to reach out to stakeholders and community resources
Physical Education and Physical Activity

- Relevant Stakeholders:
  - ASCD
  - CDC
  - Coaches
  - Department of Parks and Recreation
  - Health Care Providers
  - Parents
  - Physical Therapist
  - Students
  - U.S. Department of Health and Human Services

- Instructional opportunity for students to gain the necessary skills and knowledge for lifelong participation in physical activity.

Physical Education and Physical Activity Advocacy Tools & Strategies

**Tools**
- ABC for Fitness
- Comprehensive School Physical Activity Programs: A Guide for Schools (CDC)
- National Association for Sport and Physical Education
- P.E. Central
- Physical Education Curriculum Analysis Tool (PECAT)
- School Physical Activity Policy Assessment (S-PAPA)
- School Physical Educations Program Checklist [PDF]
- The Walking Classroom

**Strategies**
- Raffle memberships for local gyms
- Coaches hold workout sessions
- Recreational Leagues offer discounted prices for student involvement
- Students write to stakeholders
- Community resources donate equipment

Health Services

- Ensure access or referral to primary health care services
- Foster appropriate use of primary health care services
- Prevent and control communicable disease and other health problems
- Provide emergency care for illness or injury
- Promote and provide optimum sanitary conditions for a safe school facility and school environment
- Provide educational and counseling opportunities for promoting and maintaining individual, family, and community health.

- Relevant Stakeholders:
  - American Academy of Pediatrics
  - American Academy of Physicians
  - American Diabetes Association
  - American Medical Association
  - National Association of School Nurses
  - National Hispanic Medical Association
  - National Medical Association
  - School-Based Health Alliance
  - U.S. Department of Agriculture
  - Health Care Providers
  - Health Department
  - Parents
  - School Nurse
  - Special Services
  - Speech Therapist
  - U.S. Department of Health and Human Services
Health Services Advocacy Tools & Strategies

**Tools**
- Action for Healthy Kids
- Alliance for a Healthier Generation
- Big Smiles
- Body Mass Index Measurement (BMI) in Schools
- Safe at School and Ready to Learn: A Comprehensive Policy Guide for Protecting Students with Life-Threatening Food Allergies [PDF]
- Sight for Students

**Strategies**
- Partner with local medical training programs to provide health screenings
- Advocate to have a school nurse on campus at all times
- Reach out to parents who are health care professionals to volunteer to train or serve as health care personnel on campus
- Reach out to CVS
- Hold vaccination clinics

Nutrition Environment and Services

- Provide access to a variety of nutritious and appealing meals that accommodate the health and nutrition needs of all students.
- Offer students a learning laboratory for classroom nutrition and health education and serve as a resource for linkages with nutrition-related community services.

**Relevant Stakeholders:**
- ASCD
- Cafeteria Staff
- CDC
- Dieticians
- Food Services
- Grocery Stores
- Healthcare Providers
- Health Department
- Parents
- U.S. Department of Health and Human Services

Nutrition Services Advocacy Tools & Strategies

**Tools**
- Discover School Breakfast Toolkit
- The Edible Schoolyard Project
- FoodCorps
- The Lunch Box
- Nutrition Detectives
- School Nutrition Association
- The Smarter Lunchrooms Movement
- Ten Keys to Promote Healthy Eating in Schools [PDF]
- U.S. Department of Agriculture Food and Nutrition
- USDA Nutrition Standards of School Meals

**Strategies**
- Advocacy Strategies:
  - Family Dinner Nights
  - Dietitian Presentations
  - Area Chefs hold cooking classes
  - Local produce farmers present on local produce
  - Grocery stores presentations on how to shop for healthy items
  - Collaboration with local universities or community colleges to train on eating healthy
  - Presentation on creating a food pantry
  - Physicians present about importance of healthy eating
  - School garden
Counseling, Psychological, and Social Services

- Relevant Stakeholders:
  - ASCD
  - CDC
  - Law Enforcement
  - Parents
  - Psychologists
  - Social Workers
  - U.S. Department of Health and Human Services

- Improve students’ mental, emotional, and social health and include individual and group assessments, interventions, and referrals.

Counseling, Psychological, and Social Services Advocacy Tools & Strategies

Tools
- American School Counselor Association
- The Center for Health and Health Care in Schools
- National Association of School Psychologists
- National Association of Social Workers
- Second Wind Fund
- School Social Work Association of America
- Wings Foundation

Strategies
- Support groups
- Peer support groups
- Peer educators
- Psychologist on campus
- Hotlines
- Direct Services/Indirect Services
- Administrators and teacher training for red flags
- Administrators reach out to practices and ask for tips/tools
- Identifying community resources specific to your area

Physical Environment

- Relevant Stakeholders:
  - ASCD
  - Buildings/Grounds Administrator
  - CDC
  - Custodians
  - Disability Services
  - Health Department
  - Home Depot, Lowes, Hardware Stores
  - Law Enforcement
  - Occupational Safety and Health Administration (OSHA)
  - School Improvement Team
  - U.S. Department of Health and Human Services

- Clean
- Safe
- Free from environmental hazards, tobacco, drugs, weapons, and violence
- Appropriately secure from unauthorized access.
# Physical Environment Advocacy Tools & Strategies

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<th>Tools</th>
<th>Strategies</th>
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<td>• Healthy School Environments Assessment Tool (Healthy SEATv2)</td>
<td>• Advocacy Strategies:</td>
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<td>• Healthy School Report Card (HSRC)</td>
<td>– “School Clean Up Day”</td>
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<td>• National School Climate Center</td>
<td>– Collaboration with workshop teachers to determine campus needs</td>
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<td>• School Healthy Index (SHI)</td>
<td>– Reach out to hardware stores for donations</td>
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<td>• School Improvement Tool (SIT)</td>
<td>– Volunteer hours</td>
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<td>• Sensible Steps to Healthier School Environments [PDF]</td>
<td>– ISS protocols</td>
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# Social and Emotional Climate

- Provide a supportive culture conducive to enabling students, families, and staff members to feel safe, secure, accepted, and valued.

- Relevant Stakeholders:
  - ASCD
  - CDC
  - LGBT Organizations
  - National Coalition on School Diversity
  - National Diversity Council
  - National School Climate Center
  - Psychologists
  - Social Workers
  - Student Advocacy
  - Students
  - U.S. Department of Health and Human Services

# Social and Emotional Climate Advocacy Tools & Strategies

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<td>• Random Acts of Kindness Foundation</td>
<td>• “Friend Bench”</td>
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<td>• StopBullying.gov</td>
<td>• Peer groups</td>
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<td>• It Gets Better Project</td>
<td>• Staff support groups</td>
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<td>• National School Climate Center</td>
<td>– Weight Watchers</td>
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<td>• Great Kids</td>
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<td>• Community Matters</td>
<td>– Student vs. Staff events</td>
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<td>• Welcoming Schools</td>
<td>– Friendly Grams</td>
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<td>• Promote Prevent</td>
<td>– Student of the Month/Week</td>
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<td>• Character.org</td>
<td>– Teacher of Week/Month</td>
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<td>• Create a “Safe Place”</td>
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<td>• Back to School Night</td>
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<td>• Parental Support Group</td>
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Employee Wellness/Health Promotion for Staff

- Provide opportunities for school staff members to improve their health status through activities such as health assessments, health education, and health-related fitness activities.
- Relevant Stakeholder:
  - CDC
  - Healthcare Providers
  - Insurance Companies
  - Fitness Centers
  - Recreational Centers
  - Staff wellness coordinator
  - Worksite health

Employee Wellness Advocacy Tools & Strategies

Tools:
- Action Steps for Implementing Health Promotion for Faculty and Staff [CDC] [PDF]
- Employee Wellness [PDF]
- Health Promotion for Staff [PDF]
- School Employee Wellness: A Guide for Protecting the Assets of our Nation’s Schools [PDF]

Strategies:
- Raffle of gym membership
- Competitions
- “Quit” groups
- Students in Massage school come give massages
- Businesses to donate for teacher appreciation
- Teacher appreciation day where students write about how they have impacted their lives
- CVS mini clinic for vaccines

Family Engagement

- Six types of involvement for successful school and family partnerships:
  - Providing parenting support
  - Communicating with parents
  - Providing diverse volunteer opportunities
  - Supporting at-home learning
  - Encouraging parents to engage in decision-making opportunities in schools
  - Collaborating with the community
- Relevant Stakeholders:
  - Administrators
  - Health Care Providers
  - Law Enforcement
  - Libraries
  - Parents
  - PTA/PTO
  - Teachers
  - Youth groups
Family Engagement Advocacy Tools & Strategies

**Tools**
- Harvard Family Research Project
- Johns Hopkins' National Network of Partnership
- National Coalition for Parent Involvement in Education
- Parent Engagement: Strategies for Involving Parents in School Health (CDC) [PDF]
- Parental Information and Resource Centers
- Promoting Parent Engagement in School Health: A Facilitators Guide for Staff Development [PDF]
- PTA/PTO

**Strategies**
- Offering seminars and workshops on health topics
- Developing a Parent Resource Center
- Parent Support Groups
- Local transit services providing transportation to and from school on important nights
- Translator services
- Career services
- Students writing letters to their own parents encouraging them to volunteer
- Volunteer opportunities in the classroom
- Polling at the beginning of the year
- Family meals
- PTA meetings, town hall meeting, school board meetings
- Weekly updates—school/classroom
- Homework help

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Community Involvement

**Characterized by**
- systematic collaboration among individuals and organizations within the school community.

**Sharing of both**
- community and school resources

**Relevant Stakeholders:**
- Chamber of commerce
- Rotary/Key club
- Health Agencies
- Governmental Agencies
- Parents
- School Administrators
- Students

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Community Involvement Advocacy Tools & Strategies

**Tools**
- Learning First Alliance: Family and Community Engagement
- NC Public Schools Toolkit for Parent, Family, and Community Involvement
- National Education Association
- Association of School Superintendents
- Great Kids
- PTA/PTO
- Communitiesinschools.org
- National Collaboration for Families

**Strategies**
- Posting volunteer opportunities on school websites and community websites
- Community members volunteering to assist in repairs
- Donations of goods and services
Developing Your Advocacy Plan

• Using the handouts as guides, develop your own advocacy strategy for your school based on the needs you identify.