



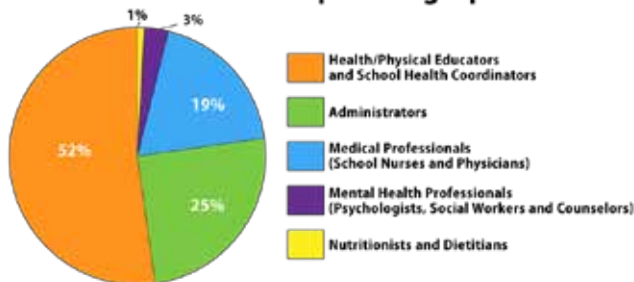
For nearly 90 years, the American School Health Association (ASHA) has been promoting the health of our nation's youth by educating its members who work in PreK-12 schools or advise and oversee health education or health services programs in schools or state agencies. ASHA's members consist of administrators, counselors, dietitians, nutritionists, health educators, physical educators, psychologists, school health coordinators, school nurses, school physicians, and social workers. Our mission is to transform all schools into places where every student learns and thrives.



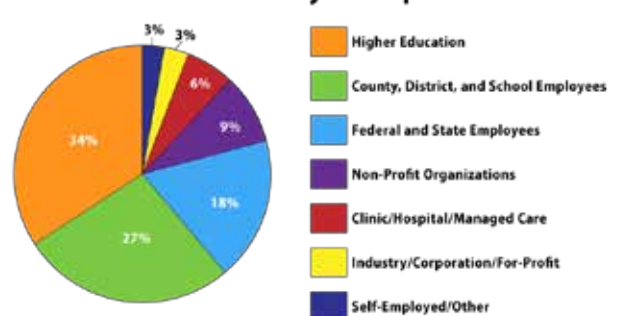
SPONSORSHIP OPPORTUNITIES

The 89th Annual American School Health Conference in Orlando, FL will attract approximately 500 school health professionals from across the nation to network and discuss current school health issues and trends, research findings and innovative teaching techniques.

2015 ASHA Membership Demographics



2015 ASHA Members by Workplace





SPONSORSHIP OPPORTUNITIES

We invite your company to review the opportunities detailed on the following pages and to find a fit for the most effective way to build or strengthen meaningful relationships with an influential target audience in the field of school health. Key reasons to participate include:

- Exposing your brand to this lucrative target market before, during and after the event;
- Interacting with current and potential customers; and
- Creating a win-win-win scenario for your organization, the target audience and ASHA.

ASHA inspires deeply held passion and admiration among its community of supporters. Join others that find value in aligning with an organization that assists in making quality contacts and cementing relationships.

PLATINUM SPONSOR (EXCLUSIVE)

\$12,500

PREMIUM BENEFITS & RECOGNITION

- Exclusive sponsor of the ASHA Welcome Reception
- Opportunity for a Senior Corporate Executive to make two-minutes of remarks at the Friday Keynote session
- Opportunity to underwrite an education session (topic & speaker to be pre-approved by ASHA)
- Opportunity to distribute a co-branded item to attendees at registration
- One (1) prominently placed 8x10 Exhibit Booth
- Six (6) full conference registrations
- One (1) full-page ad in the conference program book
- One (1) full-page ad in the Journal of School Health (JOSH)
- Logo recognition on the conference website, in e-communications and on signage at the event
- Opportunity to send an email to conference attendees pre- or post- conference. (Sponsor will provide the content of the email and ASHA staff will schedule and send on behalf of your organization.)

SOLD

DIAMOND SPONSOR (EXCLUSIVE)

\$10,000

PREMIUM BENEFITS & RECOGNITION

- Exclusive sponsor of ASHA's Cyber Cafe
- Opportunity to underwrite an education session (topic & speaker to be pre-approved by ASHA)
- Opportunity to distribute a co-branded item to attendees at registration
- One (1) prominently placed 8x10 Exhibit Booth
- Five (5) full conference registrations
- One (1) full-page ad in the conference program book
- One (1) full-page ad in the Journal of School Health (JOSH)
- Logo recognition on the conference website, in e-communications and on signage at the event
- Opportunity to send an email to conference attendees pre- or post- conference. (Sponsor will provide the content of the email and ASHA staff will schedule and send on behalf of your organization.)

GOLD SPONSOR (THREE OPPORTUNITIES)

\$7,500

PREMIUM BENEFITS & RECOGNITION

- Your choice of one exclusive sponsorship opportunity:
 - A) ASHA Luau Pool Party
 - B) Awards Luncheon
 - C) Closing Keynote Session
- Opportunity for Senior Corporate Executive to make two-minutes of welcoming remarks
- Opportunity to distribute a co-branded item to attendees
- One (1) 8x10 Exhibit Booth
- Four (4) full conference registrations
- One (1) full-page ad in the conference program book
- One (1) full-page ad in the Journal of School Health (JOSH)
- Logo recognition on the conference website, in e-communications and on signage at the event
- Opportunity to send an email to conference attendees pre- or post- conference. (Sponsor will provide the content of the email and ASHA staff will schedule and send on behalf of your organization.)

SILVER SPONSOR (THREE OPPORTUNITIES)

\$5,000

PREMIUM BENEFITS & RECOGNITION

- Your choice of one exclusive sponsorship opportunity:
 - A) Branded Hotel Keycard
 - B) Conference Program Book
 - C) "Get Up & Go" Breakfast in the Exhibit Hall
- One (1) 8x10 Exhibit Booth
- Three (3) full conference registrations
- One (1) half-page ad in the conference program book
- One (1) half-page ad in the Journal of School Health (JOSH)
- Logo recognition on the conference website, in e-communications and on signage at the event
- Opportunity to send an email to conference attendees pre- or post- conference. (Sponsor will provide the content of the email and ASHA staff will schedule and send on behalf of your organization.)

BRONZE SPONSOR (FOUR OPPORTUNITIES)

\$3,500

PREMIUM BENEFITS & RECOGNITION

- Opportunity to sponsor one of ASHA's Education Tracks:
 - A) Leadership, Administration & Coordination
 - B) Programs & Services
 - C) Research & Emerging Issues
 - D) Teaching & Learning
- One (1) 8x10 Exhibit Booth
- Two (2) full conference registrations
- One (1) half-page ad in the conference program book
- Logo recognition on the conference website, in e-communications and on signage at the event

EXHIBIT BOOTH

\$1,100

Exhibit spaces not purchased as part of an event sponsorship are assigned on a first-come, first-served basis.

BENEFITS & RECOGNITION

- One (1) 8x10 exhibit booth. Includes: six foot table, two chairs and company identification sign
- Two (2) conference registrations
- 50-word company description included in conference program book
- Listing on the conference webpage



Please indicate your 89th Conference Sponsorship choice:

- Platinum Sponsor - \$12,500 (Exclusive) **SOLD**
- Diamond Sponsor - \$10,000 (Exclusive)
- Gold Sponsor - \$7,500 (Four Opportunities)
- Silver Sponsor - \$5,000 (Three Opportunities)
- Bronze Sponsor - \$3,500 (Four Opportunities)
- Exhibit Booth - \$1,100

PRIMARY CONTACT INFORMATION:

Name: _____

Title: _____

Company: _____

Address: _____

City, State, ZIP: _____

Phone: _____ Fax: _____

E-mail: _____

Company name as it should appear in all printed conference materials:

PAYMENT INFORMATION:

Your signature below signifies your commitment to pay for all sponsorships as stipulated herein

Please Invoice Me (*Sponsorship is not confirmed until full payment is received*)

Check Enclosed is made payable to American School Health Association

Credit Card: American Express MasterCard VISA

CC#: _____ Exp. Date: _____ Sec. Code: _____

Name on card: _____

Signature: _____

Address (if different than above): _____

AUTHORIZATION: My signature below confirms that I am duly authorized to enter into agreements on behalf of my organization. My signature indicates agreement of the terms and conditions listed on this form.

SIGNATURE: _____ DATE: _____

TERMS AND CONDITIONS

1. The American School Health Association's (herein "ASHA") 89th Annual Conference (herein "activity") is for educational purposes only and will not promote any proprietary interest of an organization providing sponsorship.
2. ASHA is responsible for all decisions related to the educational activity. Unless otherwise specified in the sponsorship benefits (Platinum sponsor only), the organization providing sponsorship may not participate in any component of the planning process of an educational activity, including:
 - Assessment of learning needs
 - Determination of objectives
 - Selection or development of content
 - Selection of planners, presenters, faculty, authors and/or content reviewers
 - Selection of teaching/learning strategies
 - Evaluation methods
3. ASHA will make all decisions regarding the disposition and disbursement of sponsorship in accordance with NAPNAP criteria.
4. All sponsorship associated with this activity will be given with the full knowledge and consent of ASHA. No other payments shall be given to any individuals involved with the supported educational activity.
5. Sponsorship will be disclosed to the participants of the educational activity.
6. The organization providing sponsorship may not exhibit, promote or sell products or services during the introduction of an educational activity, while the educational activity takes place or at the conclusion of an educational activity, regardless of the format of the educational activity.
7. Promotional activities, including distribution of marketing materials, will be restricted to areas that are physically separated from the area(s) where educational programs are presented.
8. This document serves as a contract. Authorized signature signifies commitment to pay for all opportunities as stipulated herein. Full payment must be received in order to receive benefits and recognition. ASHA reserves the right to resell and/or reassign sponsorship(s) at its sole discretion for reservations that are not paid in full 60-business days prior to the show date and/or advertising deadline. Payment must be made in U.S. dollars drawn on a U.S. bank. ASHA is a 501(c)3 tax-exempt organization, tax ID number 34-0840812.

FOR ASHA OFFICE USE ONLY
Receipt of Authorization Form

Initials: _____
Date: _____